

Why sell on Delcampe ?

No listing fee, low commissions, site entirely dedicated to collectibles, a skilled and dynamic team to assist you, the possibility to invite your customers easily... thousands of Delcampe members have already made their choice, why not you ?

If you already have decided to sell your whole stock or to try selling part of it first, read what follows, you won't regret it !

- *Why to start selling on Delcampe ?*

Some stats :

- +/- 25.000 visitors a day
- +/- 200.000 items sold each month
- +/- 5.000 new members each month
- A community of over 120.000 collectors
- Over 5 millions items listed

Your money :

If you are fed up with paying large fees compared to what you have sold or not sold, then Delcampe will certainly suit you:

- Free registration
- No listing fee
- Up to 3 images for each sale, free
- Sales are restarted automatically if unsold
- You pay commission fees only if an item is sold successfully (range from 2 to 4%)
- Competitive prices of selling options

And if you sell nothing ? The answer is simple, you pay nothing.

The Delcampe Team at your service :

You can ask one of our team members to help you. He will help you optimize your sales and make the contact with your buyer easier.

Thanks to a human contact with the team and the community, the site evolves to better suit the members. Each suggestion, advice or criticism is therefore our main source of inspiration.

- ***How to sell successfully ?***

The Club+ :

By becoming a member of the club+, you will benefit from many advantages. Among them, here are the most important ones:

- *Delcampe Lister* : thanks to this software, you can create and manage many sales at once and offline. This is highly recommended when you have many items to list regularly. You can try it for free:
http://www.delcampe.net/lister_help.php?language=E
- *Postal identification* : this is the key feature of the Club+. Thanks to this, you are more reliable to buyers.
- Discount on some selling options.
- Compensation in the event of fraud (see conditions).
- Prior help from Delcampe Team.
- All the info can be found here :
<http://www.delcampe.com/club.php?language=E>

To become well-known :

Our feedback system is the best barometer of your popularity on Delcampe. The more positive feedback you have, the better.

Start selling interesting items with competitive prices and you will soon earn some positive ratings which will soon boost your reputation and sales.

Highlight your sales :

Selling options are designed to highlight your important sales. Here is what it does in practice. The numbers will speak for themselves:

Option	Number of visits	Number of offers	Percentage of sales	Profitability (cost/sale price)
Subtitles	x 4	x 2	+10%	0.25€/30€
Bold title	x 5	x 2	+20%	0.25€/35€
Color border	x 6	x 2	+30%	1€/70€
Color background	x 7	x 3	+40%	1.5€/100€
Top of the list	x 8	x 3	+50%	1€/100€
Top of the category	x 10	x 4	+60%	3€/120€
Homepage	x 20	x 4	+70%	5€/180€

Standard tips :

The tools already available on Delcampe are often underestimated by sellers whereas they can make a great difference...

What buyers like above all is:

- Nice and detailed images
- A clear title with accurate keywords and no decorative text (very nice, great deal, ...)
- A detailed description of the item and the condition
- Broad
- Quick answer
- A good packaging
- Courteous and professional communication

Your success is also our success :

The Delcampe website is already famous in France and in the Benelux. Thanks to you, we can extend our community to the whole world. All you need to do is to spread the word about our website. The more members we have, the more your sales will feel the effect !

Talk about us and earn money :

Thanks to a specific link you can place, for instance, at the bottom of your emails or on an Internet page, you can earn €2,5 each time a new member receives his/her first positive rating on Delcampe:

<http://www.delcampe.net/affiliates.php?language=E&type=affiliation>

Show a live list of your Delcampe sales on your personal website :

If you have a private or professional website you are using to share your interests with other collectors, you can show a live list of your items listed on Delcampe. All you need to do is to add a code line which is generated automatically on Delcampe:

<http://www.delcampe.net/affiliates.php?language=E&type=mylisting>

Advertise for free :

If you are in the habit of using print media to advertise your activity, we can help you do this:

http://www.delcampe.net/page/refund_paper_adds/language,E.html

Links exchange :

You have the opportunity to become part of our textual ads exchange network. The members are carefully chosen to create an homogeneous network that will increase the number of visits on your website:

<http://www.delcampe.net/affiliates.php?language=E&type=exchange>